



December 5, 2019

Integrated North Shore Transportation Planning Project (INSTPP)

Bowinn Ma, MLA for North Vancouver Lonsdale

Mayor Linda Buchanan, City of North Vancouver

Mayor Mike Little, District of North Vancouver

Mayor Mary Ann Booth, District of West Vancouver

RE: Transportation Solutions for North Vancouver's Industrial Waterfront

Dear Ms. Ma, Mayor Buchanan, Mayor Little and Mayor Booth:

Transportation is widely acknowledged to be a challenge on the North Shore, and the bustling employment hub on the North Vancouver waterfront south of Marine Drive – which is underserved by public transit – is no exception.

As land owners and businesses operating in the industrial waterfront area between Capilano Road and Bewicke Avenue, we support the development of a community-oriented transit plan that connects our employees with TransLink's new rapid bus service slated for Marine Drive. We recognize the importance of providing a range of options for accessing our businesses, so we have come together as a group to study this issue and seek your support in exploring solutions with TransLink.

The lack of transit access in our area is an urgent problem, based on the growing number of employees working in the area, and new residential development that is proposed. Our coalition represents over 3,000 workers, and employment in our area is forecast to reach almost 4,000 by 2030. Traffic congestion on the North Shore is already a crisis, and will only get worse if we don't do more to encourage alternative forms of transportation.

North Shore municipalities should be encouraging growth in employment and economic activity, but the potential for our area to retain and attract businesses depends on convenient access to public transit. We believe that by working together as businesses and governments, we can develop solutions that will help support employee retention, and also promote the success of TransLink's enhanced bus service along Marine Drive. We are aware of the work being done by INSTPP and would like to contribute the perspective of the business community to that process.

Wesbild – owners of the Waterfront site housing Lions Gate Marina and Lions Gate Mini Storage – has initiated a third-party study of interim options for connecting workers in our area with the rapid bus line. Options include a trial transit expansion route down Pemberton and east on West 1st connecting to existing transit services on West 2nd; a temporary employer-funded multi-stop shuttle service; construction of a pedestrian overpass at the foot of Pemberton Avenue; and, applying to TransLink to establish an Independent Transit Service



**NORTH SHORE
WASTEWATER
TREATMENT PLANT**

Northshore Auto Mall

nhc
northwest hydraulic consultants
water resource specialists

seaspan

SURESPAN



WESBILD

wsp

(ITS). We support advancing these studies, in partnership with INSTPP, TransLink, local and provincial governments, so we can find ways to provide the services our area desperately needs.

The following organizations have expressed the need for better transit service to the western waterfront south of Marine Drive:

Bodwell High School	150 employees
Design Maintenance Systems	23 employees
Fibreco	35 employees
Harbourside Oral & Facial Surgical Centre	9 employees
Jim Pattison Subaru Northshore	45 employees
Jim Pattison Toyota Northshore	65 employees
Kinder Morgan	210 employees
North Shore Acura	24 employees
North Shore Wastewater Treatment Plant	40-60 (forecast)
Northwest Hydraulic Consultants	65 employees
Seaspan ULC	1,800 employees
Surespan	40 employees
Thomas Haas Chocolates & Patisserie	24 employees
Waterfront	312 employees
WSP	<u>100 employees</u>
Total	3,037 employees

Our coalition would like to explore all viable options, and we hope you will agree to meet with us at your earliest convenience to discuss next steps.

Sincerely,

Kevin Layden - CEO, Wesbild

On behalf of the Waterfront Transportation Coalition

cc:

Kevin Desmond, CEO, TransLink

Jonathan Wilkinson, MP for North Vancouver, Minister of Environment & Climate Change

District of North Vancouver Council

City of North Vancouver Council

District of West Vancouver Council

Dan Milburn, General Manager, Planning, Properties & Permits, District of North Vancouver

Michael Epp, Director, Planning, City of North Vancouver

Jim Bailey, Director of Planning and Development Services, District of West Vancouver

Neal Carley, General Manager, Planning & Environment, Metro Vancouver

Patrick Stafford-Smith, CEO, North Vancouver Chamber